

*“Clinical Research Industry has grown around the world in an unparalleled rate in the past few years. The global pharmaceutical market is estimated at US\$ 427 billion and Research & Development cost is estimated at US\$ 60 – 65 billion annually. Two thirds of this amount is spent on Drug Development, i.e. approximately US\$ 40 billion. Clinical Trials involve almost 70% of time and money of new Drug Development. Cost of conducting Clinical Trials for a new drug is approximate US\$ 200 – 250 million.”*

*Institute of Clinical Research*

Pharmaceutical Industry’s vision to bring cure to all, need to bring medicines to market faster, and the intention to make healthcare available to all has seen trials being conducted in many locations.

The access to patients with varied gene pool, food and cultural habits and population exposed to specific diseases has seen countries like India, China, Russia, Eastern Europe, Africa, Middle East and Latin America become major sites for sponsor companies to conduct their Clinical Trials. These are the regions where the vast access to the term coined – “Naïve Patient Population” has seen many new Contract Research Companies offering comprehensive services in these areas. As well as global CROs, successfully establishing themselves in these markets.

As with all global operations, operating under different regulatory guidelines, understanding different cultural and ethical values, negotiating regional operational procedures and finding the right partner in Emerging Markets has remained a challenge for the research and development based, pharmaceutical, bio-pharmaceutical and medical devices companies.

JfCS with its uniquely selected editorial advisory board will provide you with regional and country by country information on the emerging markets. Information that will enable you to prepare for, and avoid any last minute glitches on Pre Clinical and Clinical Management, Trial Design, Regulatory, Validatory and Submission Issues, Subject Recruitment and Retention, Site management, Data capture and Data collection, Logistics and Patient Information and Compliance. JfCS uniquely brings you experiences in trials for Vaccine Development and emerging market diseases.

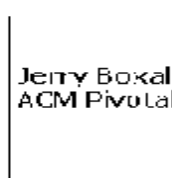
## EDITORIAL ADVISORY BOARDSTRUCTURE OF JfCS



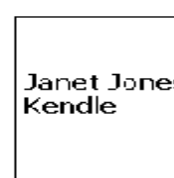
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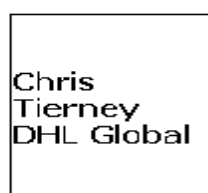
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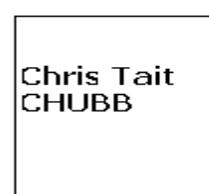
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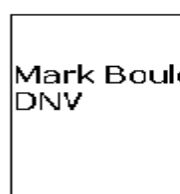
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## JfCS is divided into 6 sections

**Section 1** – Here you will see a series of Watch Pages, a short guideline for issues you need to consider and check while preparing for your multi-site trials. Watch pages will include:

- Logistics watch**
- Insurance watch**
- Regulatory watch**
- Investment watch**

**Section 2 – Market Evaluation.** This section will consist of articles and features evaluation Markets. We will bring you operating procedures and experiences in different geographic locations. You will find here trends, regulatory guidelines, opportunities and experiences of potential markets for your studies.

**Section 3 – Therapeutic Studies.** In this section we will feature articles on trials conducted on specific therapeutic areas. E.g. Cholera Vaccine study in South Africa, Diabetes Study in India, CNS study in Eastern Europe. Etc.

**Section 4 – Technology and Logistics.** This section will cover latest technology in regards to data capture, and data collection in remote access areas, recruitment and retention in naïve patient population, patient information, empowerment and compliance, translation services, logistics challenges and various other important issues.

**Section 5 – Scientific papers** – We will publish scientific papers on studies conducted in emerging markets and emerging market diseases.

**Section 6 – Classified Section** – Our publishing objective is to become a reliable extension to you marketing arm. We have incorporate a classified section in each of our edition, so that the journal can be used by our readers to quickly look for companies and services they require without having to read through every article and the entire journal. This increases the shelf life of every edition we publish. All our display advertisers will get a free classified listing.

### Subjects Covered in JfCS

Archival  
Calibration validation  
Bio-Equivalence & Bio-Availability  
Analytical Methods & Validation  
Clinical Trial Strategies & Innovation  
Trial Partners and CROs  
EDC & Information Technology  
Subject Recruitment and Retention Strategies  
Central Labs, ECG and Core Labs  
Imaging Labs  
LIMS  
Biotech & Clinical Research  
SMO & The Investigative Site  
ClinicalTrialsPackaging/Materials Management  
Logistics & Supply Chain Management  
Medical Devices and Trials

### Therapeutic Areas Covered

Oncology  
CNS  
Cardiovascular  
Infectious Diseases  
Dermatology  
Liver Diseases  
Kidney Diseases  
Ophthalmology  
Immunology/Haematology  
Respiratory  
Orthopaedic  
Pain  
Geriatric  
Gastroenterology  
Pathology

### JfCS will uniquely cover

Acute Diarrhoeal Illness  
Acute lower respiratory infections  
Child Health  
Women's Health  
HIV/AIDS  
Vaccine – Preventable diseases  
Malaria  
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Food borne, Bacterial & Mycotic diseases  
Transplant Research  
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JfCS is the only journal focussed on providing information to the research and development based pharmaceutical, biopharmaceutical and medical devices industry in America and Europe on clinical trials procedures in Emerging markets and Naïve Patient population.

**Published Bi-Monthly JfCS delivers 20,000 copies each edition.**

**Issue Dates:**

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